



What We Do

We provide opportunities for over 6,000 youth and teens to gain new skills, learn about nature, develop leadership abilities and contribute to their community.



We provide the residents of Poway with a chance to meet their neighbors, make memories that will last a lifetime, and be active in their community. We do all of this because we **Believe in Poway.**



Over 59,000 people enjoy our Concerts in the Park, Movies in the Park, Old-Fashioned Fourth of July, Christmas in the Park and Winter Festival.



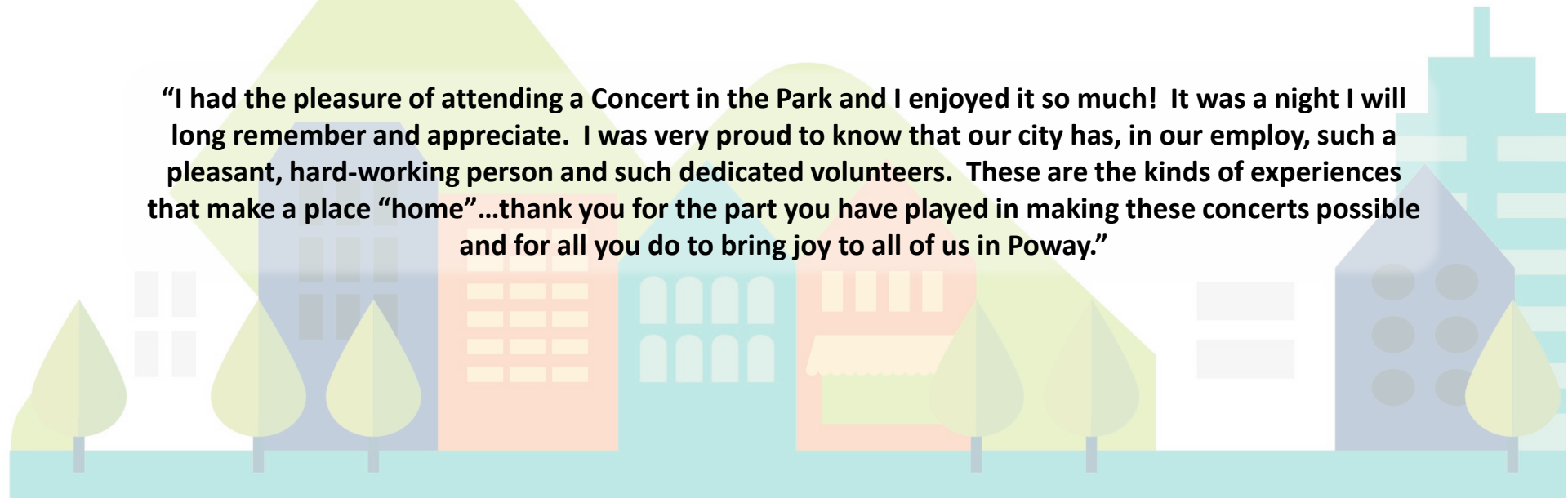


What Poway Is Saying

“For the past six years, my grandchildren have participated in the community services programs and have developed a wonderful group of friends. The enthusiasm of staff comes through along with compassion and encouragement not often found in other programs. Our entire family loves these programs!”

“I was overwhelmingly impressed...both kids had a wonderful time...my son could not WAIT to show me what he has learned....we will definitely be back next summer!”

“I had the pleasure of attending a Concert in the Park and I enjoyed it so much! It was a night I will long remember and appreciate. I was very proud to know that our city has, in our employ, such a pleasant, hard-working person and such dedicated volunteers. These are the kinds of experiences that make a place “home” ...thank you for the part you have played in making these concerts possible and for all you do to bring joy to all of us in Poway.”



What Your Support Says...



Your support tells the community that they are important to your business.....

It tells them that your business believes in the safety and well-being of their families, from the youngest child to the most revered older adult.....

It is tangible proof that you value community engagement and are an active participant in your community....

It tells them, that you **Believe in Poway**....

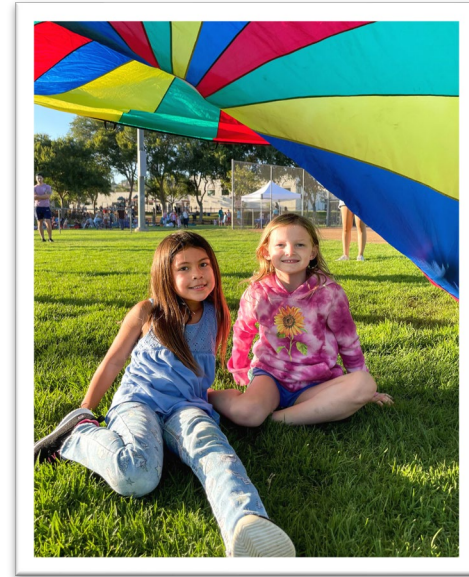


The Value of Your Support



Research has shown that quality parks, open spaces and community events result in:

- Increased property values for homeowners
- Increased community engagement
- Safer neighborhoods through lower crime rates
- Promotion of public health
- Promotion of tourism
- Stronger sense of overall community



When your business says **I Believe in Poway**, you are helping to ensure that the exceptional standard of living in Poway continues for generations to come.

How Many People Will Know That You Believe In Poway?

Event	Date	Attendance
Christmas in the Park	December	12,000
Winter Festival	January	10,000
Youth Fishing Derby	February	1,500
Summer Concerts	June-August	15,500
Summer Movies	June-August	2,550
Old-Fashioned Fourth	July 4	15,000
July 4th Fireworks	July 4	5,500
Volunteer Dinner	August	1,000
City of Poway Website	Year-round	Over 330,000



Yes, I Believe in Poway!

Customize your support – choose your sponsorship level and we'll do the rest!

Individual Event Sponsorship

- Youth Fishing Derby
 Concerts in the Park
 July 4th Fireworks
 Winter Festival
 Volunteer Appreciation Dinner
 Movies in the Park

Support Level	Supporter	Fan	Super Fan	I Believe!	The Pow-Way
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Per Event	\$1,500	\$2,500	\$3,500	\$5,000	\$7,500
Benefit(s)	1	2	3	4	All

Space at Event	Recognition at Event	Signage at Event	Inclusion on Event Materials	City of Poway Website	Naming Rights of Event Venue
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General Support

Donations less than \$1,500

\$ _____



I Believe in Poway

Once we receive your information, a member of our team will contact you to individually customize your sponsorship!

Name _____ Business/Org. Name _____

Billing Address _____ City/State/Zip _____

Email _____ Phone Number _____

Credit Number _____ Exp. _____ CRV _____

Check (Enclosed)

Return to: Community Services Department, 13325 Civic Center Drive, Poway, CA 92064

Email: powaypartners@poway.org

Questions? Give us a call at **858-668-4584**

Thank you for Believing in Poway!